

# Shobhna Verma

**LinkedIn:** <https://www.linkedin.com/in/shobhna-verma>

**Email ID:** [shobhna.verma.we@gmail.com](mailto:shobhna.verma.we@gmail.com)

**Contact No:** [+91 9739006125](tel:+919739006125)



## Summary

I have recently passed out my MBA specializing in finance. And an extremely detailed-oriented and hard-working individual: possessing strong analytical thinking skills and enables them on financials, accounting, economics, and analytical projects.

## Academic Qualification

University & Institute & Courses	CGPA & Percentage	Year of Completion
<b>Prin. L.N. Welingkar Institute of Management Development &amp; Research, India</b> Post Graduate Diploma in Management, Specializing in Business Design & Innovation & Finance	<b>7.0</b>	<b>2020</b>
<b>Sam Higginbottom University of Agriculture Technology &amp; Sciences, India</b> Bachelor of Commerce with Honors, Commercial Business	<b>84%</b>	<b>2018</b>
<b>National Institute of Open Schooling, India</b> Higher Secondary Certificate	<b>72%</b>	<b>2013</b>
<b>Girls' High School &amp; College, India</b> Senior Secondary Certificate	<b>62%</b>	<b>2011</b>

## Awards & Achievements

### Certification Courses

- Bloomberg Market Concepts
- Become a Financial Analyst
- Corporate Financial Statement Analysis
- Excel: Economic Analysis & Data Analytics
- Excel: Tracking Data Easily & Efficiently
- Financial Modeling and Forecasting Statements
- Managerial Economics
- Running a Profitable Business: Understanding Financial Ratios

## Professional Skills

- Proficient in Microsoft Office.
- Research skills.
- Ability to perform under tight deadlines.
- Strong Work Ethics

## Projects Undertaken

### **Project 1: Global Citizen Leadership Program in collaboration with Greensboro, NC, USA based, Centre for Creative Leadership.**

- Creating Epiphyte Network- Sustainable Ecosystem of WeSchool in and around The Campus.
- Preparing low-cost budget, and financials for the same without incurring any losses.
- Took initiative with the help of Elcita to educate nearby schools and companies to create a sustainable environment with a minimal budget.

### **Project 2: Welingkar BD Start Inc – Business Creation Showcase of a business start-up, “Sportaddict”.**

- Idea generation of the business plan to fulfil the need to engage social media with sports by booking playgrounds online.
- Connecting the dots of each aspect that a business needs to stand on (Finance, marketing, sales)
- Preparing financial modeling of the whole business thereby competing with the other teams.

### **Project 3: WeMarsh (Exploring the Grassroots) – An aftermath showcase of 96 hours research project done in the rural town.**

- 96 hours of an on-field research project on the businesses done in the rural area.
- Understanding of the businesses done, their Business model, and financials.
- Provided a better financial plan with low cost and high yielding profits.
- Sharing the knowledge of Government schemes and laws with the people holding those businesses.

### **Project 4: Entrepreneurship Awareness Camp sponsored by Department of Science & Technology, Govt. of India.**

- Organized three days camp for the awareness of entrepreneurship on campus across the 6 different departments.

## Professional Experience

### **IDBI Federal Life Insurance Co. Ltd.**

May 2019- June 2019

#### Summer Internship



- Project: Variation Taxation Rules Applicable to Investment Planning.
- Generating leads and ensuring closures of the same.
- Co-coordinating with multiple teams (sales & marketing) across the organization.
- Proposing potential investments and financials.

### **Ratna Shree Jewellers**

April 2013- May 2015

#### General Manager



- Managing financials of the business.
  - Preparing the P&L and Balance Sheet.
  - Representing the business at trades with retailers.
  - Establishing, maintaining and expanding the customer base.
-